

Rahul DS

Production Artist and Graphic Designer | Print Pre-press

✉ rahuldspro@gmail.com ☎ +91 73582 35765 📍 Chennai, India

🌐 rahulds.com 🔗 [linkedin.com/in/ds-rahul-696425228](https://www.linkedin.com/in/ds-rahul-696425228)

SUMMARY

Production artist with three years at Schawk preparing print-ready artwork and vector graphics for global brand accounts. Checks artwork against client briefs and production specs, and clears resolution, color mode, sizing and bleed problems before files reach press. Works remotely with creative and production teams across time zones, and takes each file through spec verification before it reaches press.

PROFESSIONAL EXPERIENCE

Schawk India Private Limited

Chennai, India

Production Artist and Graphic Designer

Jul 2023 – Present

- Prepare and release 20 to 25 production-ready artwork files a week in Adobe Illustrator, Photoshop and InDesign, each held to client technical specifications and brand guidelines.
- Run pre-press checks on resolution, color modes, sizing, bleed and placement, holding rework to under one file a month, which stops reprints before they cost the client.
- Manage order tickets from intake to delivery in One Flow and SAP against a 24-hour standard turnaround, with fewer than two late deliveries a month.
- Handle color separations, trapping and overprint setup in Packz, and resolve pre-press issues with the print site rather than sending files back to the client.
- Applied AI-assisted production workflows to repeat layout and asset-preparation steps, cutting handling time per ticket by 35%.
- Resolve artwork ambiguity directly with global creative and production teams, confirm timeline changes with clients, and enforce the account's quality assurance procedure.

PROJECTS

Design Development Project | *Scaled architectural model*

- Built a scaled miniature house from concept to finished model, working through proportion, spatial placement and tactile execution by hand.

Visual and Video Production | *Premiere Pro, After Effects*

- Directed and edited post-production for short-form video, covering asset assembly, color grading and final delivery.

SKILLS

Design and artwork: Adobe Illustrator, Photoshop, InDesign, vector creation, layout design, artwork optimization, Pathfinder

Print production: Pre-press (IV), color separations, trapping and overprint, sizing and placement (QM), process control, print execution

Quality assurance: Spec and brand-guideline verification, resolution and color-mode checks, bleed and placement review, first-time-right control

Tools and workflow: Packz, One Flow, SAP, Premiere Pro, After Effects, AI-assisted production workflows

Coordination: Ticket handling, client communication, timeline management, issue resolution, remote cross-functional work

Languages: Tamil (native), Telugu (native), English (professional), Hindi (conversational)

EDUCATION

Vels University

Chennai, India

B.Sc. Visual Communication, First Class

2023

- Coursework in graphic design, print media fundamentals, digital illustration, visual storytelling and post-production.